



PRESENTS

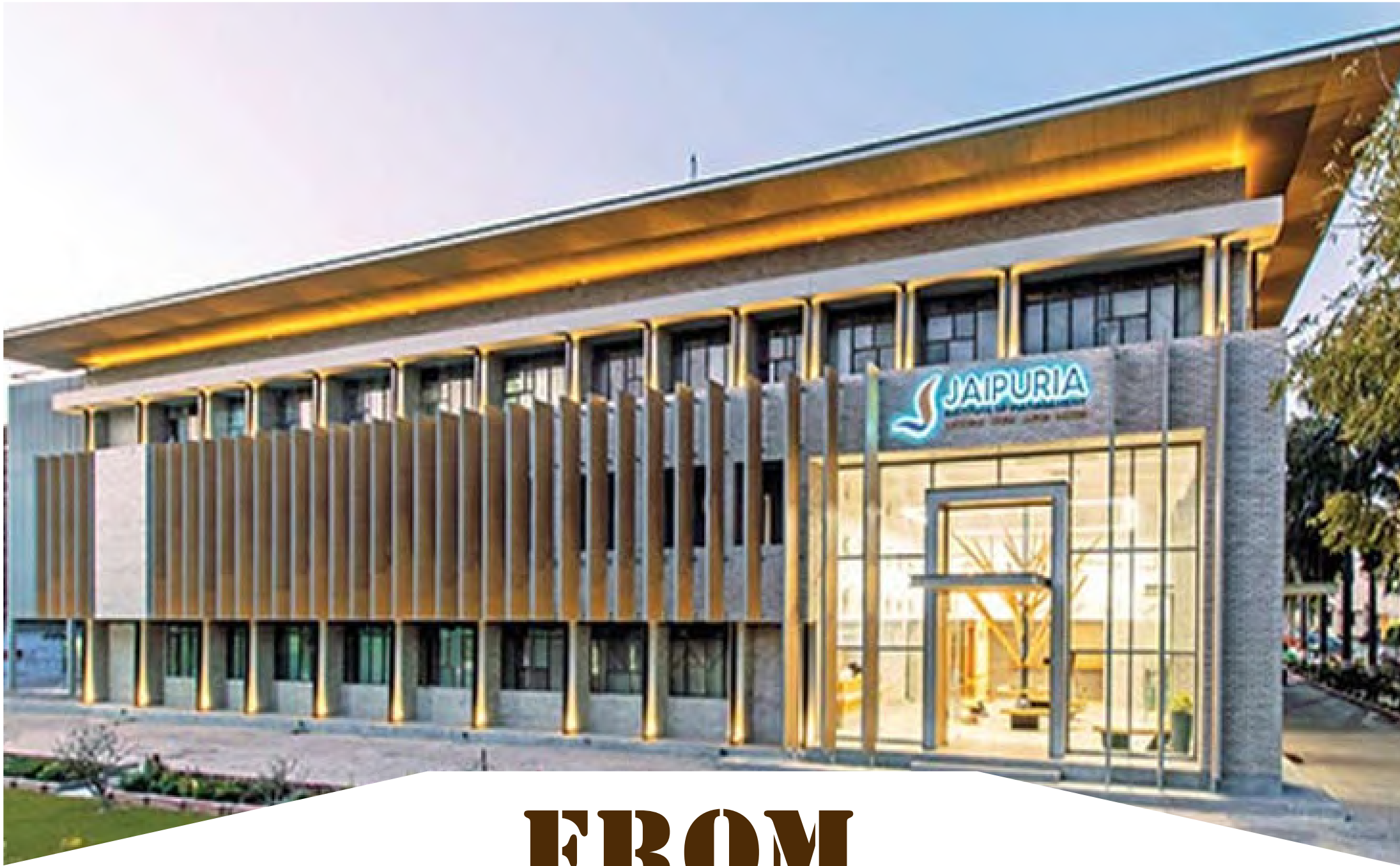
INTER CONTINENTAL CONCLAVE

TOPIC

**“Corporate Diplomacy: The New Role of
Business Leaders in International Affairs”**

24th September, 2025
11:00 AM – 12:30 PM IST

JAIPURIA INSTITUTE OF MANAGEMENT
LUCKNOW CAMPUS



FROM ORGANIZER'S DESK

We are delighted to welcome you to the **Inter-Continental Conclave 2025** at Jaipuria. This conclave is designed to spark conversations, inspire fresh perspectives, and engage our community in exploring the evolving role of business leadership in today's interconnected world.

Our theme, *“Corporate Diplomacy: The New Role of Business Leaders in International Affairs”*, invites us to think beyond the classroom and recognize how the decisions of business leaders shape not only markets but also global relationships, policies, and societies. Through interactive sessions and activities, we aim to understand how diplomacy and business intersect, and how future leaders like us can prepare for that space.

We look forward to your participation, your curiosity, and the energy you bring to every discussion. Together, let's make this conclave an enriching experience for all of us at Jaipuria.



CORPORATE DIPLOMACY: THE NEW ROLE OF BUSINESS LEADERS IN INTERNATIONAL AFFAIRS

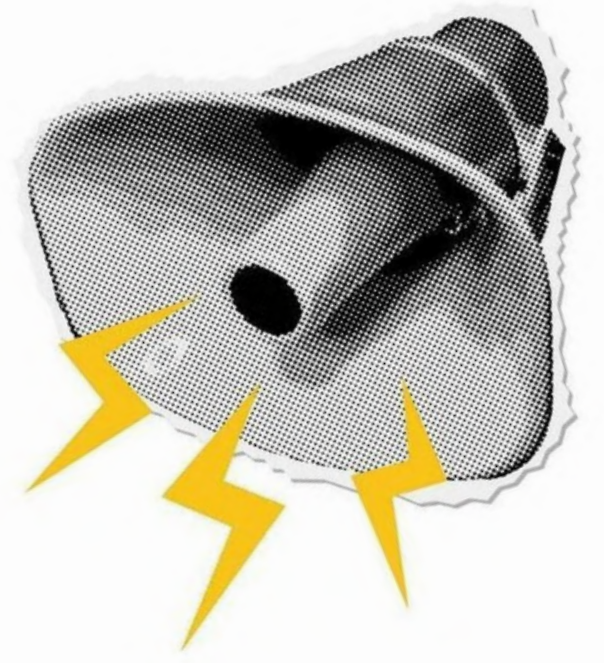


In a world where business decisions ripple far beyond boardrooms, corporate leaders are emerging as key players in international affairs. Trade disputes, climate negotiations, and global supply chain disruptions have blurred the lines between commerce and diplomacy.



Today, CEOs and executives are not just economic actors they are diplomats in their own right, navigating complex relationships with governments, international bodies, and diverse communities. This conclave explores how corporate diplomacy can foster trust, resolve conflicts, and build sustainable pathways for collaboration across borders.

GUEST SPEAKERS



Dr. P. K. Joshi

Professor, School of Environmental Sciences, JNU

A leading scholar in remote sensing, GIS, and climate change studies. As Professor at Jawaharlal Nehru University and Chair of its Special Centre for Disaster Research, he has guided major national and international programs on environment and sustainability. Recipient of multiple national awards and fellowships, he is recognized for linking science, policy, and governance bringing valuable insight into the global dimensions of corporate and diplomatic decision-making.



Dr. Anshu Joshi

Professor, Centre for the Study of the Americas, School of International Studies, JNU

A gold medallist and UGC-NET scholar, she combines academic research with prior industry experience in IT, corporate training, and media. She has also contributed to curriculum development and presented programs for All India Radio. Her interdisciplinary background brings unique insights into the intersections of policy, governance, and international affairs.



Dr. Parag Agarwal

Founder & CEO, Janajal

A renowned technology evangelist with over 35 years of global experience in driving innovative, sustainable solutions. Since 2010, he has led impactful projects in water management, sanitation, and waste management, along with successful ventures in agri-logistics and infrastructure. Recognized worldwide for his contributions to social entrepreneurship and sustainability, he has received multiple global awards and was recently conferred an Honorary Doctorate for Social Work by the American National University.



FLOW OF EVENT



DETAILS

TIME

**Commencement of
Conclave**

11:00–11:05 AM

**Corporate Diplomacy & Environmental
Sustainability – The New Role of
Business Leaders**
Speaker: Dr. P.K. Joshi

11:05–11:25 AM

**The Role of Business in Public Diplomacy &
Soft Power**
Speaker: Dr. Anshu Joshi

11:25–11:45 AM

**Ethical Leadership and Stakeholder
Engagement in the Digital Age**
Speaker: Dr. Parag Agarwal

11:45–12:05 PM

**Question & Answer
Round**

12:05–12:10 PM

Quiz About Conclave

12:10–12:20 PM

**Announcement of
Winners**

12:20–12:25 PM

Vote of Thanks

12:25–12:30 PM

**VENUE: AUDITORIUM,
Jaipuria Institute of Management, Lucknow Campus**



PRE-EVENTS COMPILATION



	DATE	VENUE
Panache	19/09/2025 (3:30–6:00 PM)	Auditorium
Beyond the Script: Debate	22/09/2025 (4:00–5:30 PM)	ROOM 103 (OLD BUILDING)
Bargain Of Nations	23/09/2025 (4:00–5:30 PM)	CONFERENCE HALL





PANACHE

Walk the Talk. Own the Ramp. Slay with Style.

DAY: 19/09/2025 (FRIDAY)
TIME: 3:30 PM – 6:00 PM
VENUE: AUDITORIUM

1st Prize –2000/-
2nd Prize –1500/-

This isn't just a ramp walk, it's your chance to turn imagination into fashion. From DIY outfits to bold personalities, Panache lets you show off who you are and how well you vibe with others.

Round 1:

- Solo Swagger – Step out, introduce yourself. Participants take the ramp individually, showcasing their unique DIY fusion outfit and stage presence. This round emphasizes individuality, cultural creativity, and confidence.

Round 2:

- Dynamic Duo – Participants pair up to present a coordinated performance, highlighting how two different fusion styles can complement each other. This round focuses on teamwork, coordination, and chemistry.

Rules:

- Individual participation in Round 1 is mandatory.
- Pairs for Round 2 will be formed before the event.
- Outfits must reflect creativity and theme relevance.
- Judges' decision will be final.

Judging Criteria:

- Creativity & Innovation in Fusion Design
- Confidence & Stage Presence
- Relevance to Theme (International + Indian cultural blend)
- Overall Personality



Coordinators:

Gauri Jain: 8052578895

Shashwat Bhadauria: 9918832527

Jigyasa Dwivedi: 7081519166



BEYOND THE SCRIPT: DEBATE

Reimagine. Defend. Challenge.



DAY: 22/09/2025 (MONDAY)
TIME: 4:00 PM – 5:30 PM
VENUE: ROOM 103 (OLD BUILDING)

1st Prize -2000/-
2nd Prize -1500/-

Beyond the Script is a debate event where participants critically analyze and challenge the endings of popular movies and series. Teams are divided into two sides: one defends the original storyline, while the other proposes an alternate ending. The event enhances critical thinking, creativity, and debating skills in an engaging, cinematic format.

Opening Statements: Teams present their stance (2 mins each).

Rebuttals: Teams counter each other's arguments (2 mins each).

Audience/Judge Questions: 1–2 quick questions per team.

Closing Remarks: Teams summarize their points (1 min each).

Rules:

- Teams of 2 members.
- Use of phones is allowed for 3 minutes before the debate.
- Arguments must remain relevant to the storyline and characters.
- Judges' decision will be final.

Judging Criteria:

- Creativity of Arguments
- Confidence and Clarity
- Engagement with Audience & Opponents
- Relevance to Storyline & Characters



Coordinators:

Jigyasa Dwivedi: 7081519166

Vishakha Verma: 8810821741



BARGAIN OF NATIONS



Diplomacy is the currency. Strategy is the weapon.

DAY: 23/09/2025 (TUESDAY)
TIME: 4:00 PM – 5:30 PM
VENUE: CONFERENCE HALL

1st Prize - 5100/-
2nd Prize - 2100/-

Step into the shoes of world leaders and master the art of global trade and diplomacy. Each team represents a nation with unique resources, tasked to trade smart, negotiate strategically, and strike profitable deals while securing essentials. This fast-paced simulation blends economics, diplomacy, and critical thinking in a competitive setting.

- 5 Rounds of Negotiation: Every country gets multiple chances to interact, strike deals, and diversify resource acquisition.
- Each nation starts with resources and base prices. Other teams negotiate within their budgets to buy.
- Teams must balance cost-saving while ensuring variety, since no team can purchase more than two resources from the same country.

Rules:

- Teams represent individual countries.
- Focus on both buying (low cost, wise spending) and selling (maximize profit).
- Final results will be based on:
 - Budget Efficiency- Money left after trades.
 - Resource Acquisition- Quantity and diversity of resources purchased.
- Judges' decision will be final.

Judging Criteria:

- Creativity of Arguments
- Confidence & Clarity
- Theme Connection
- Engagement
- Team Coordination



Coordinators:

Prakhar Sharma: 9889003503
Vidushi Rastogi: 8303730297



ABOUT JAIPURIA

Jaipuria
Noida
41st

Jaipuria
Lucknow
67th

Jaipuria
Jaipur
74th

Jaipuria
Indore
101-125th
Rank Band



**NIRF
RANKING
2025**



Jaipuria rises in NIRF 2025 Ranking:

Four Campuses Among India's Top Management Institutes

Jaipuria Institute of Management stands as a beacon of excellence in management education, with a legacy spanning over seven decades. Established with a vision to be the educational institution of choice, Jaipuria promotes human well-being through continuous learning. Our mission is to provide learner-centric education that develops competent, ethically aware, and socially conscious management professionals. This commitment is reflected in our core values: quality consciousness, participative decision-making, respect for diversity, and a deep concern for society and ethics.

With campuses in Lucknow, Noida, Jaipur, and Indore, Jaipuria offers AICTE-approved, NBA-accredited, and AIU-recognized Post Graduate Diploma in Management (PGDM) programs. Our curriculum is designed to bridge the gap between theory and practice, integrating industry insights and academic rigor. This approach ensures that our graduates are not only academically proficient but also industry-ready.

At Jaipuria, we believe in fostering a culture of innovation and creativity. Our campuses provide state-of-the-art facilities, including AI labs and Centres of Excellence, to support research and practical learning. The 'One Jaipuria' spirit unites our community, encouraging collaboration and shared growth.

Join us to embark on a transformative journey that equips you with the knowledge, skills, and ethical foundation to excel in the dynamic world of business

CORE TEAM



Dr. Kavita Pathak

Director
Jaipuria Institute of Management,
Lucknow



Dr. Pallavi Srivastava

Pan Campus Dean, International Relations



Dr. Kajal Srivastava

Chairperson, IRC



Dr. Nishtha Malik

Co- Chair, IRC



Dr. Ajay Jha

Member, IRC



Dr. Ashutosh Kumar

Member, IRC

ABOUT IRC

The **International Relations Committee (IRC)** at Jaipuria Institute of Management, Lucknow plays a key role in representing the institute on the global stage. The committee actively builds partnerships with leading international universities to promote academic and cultural exchange.

Through strategic collaborations and signed MOUs, the IRC aims to expand the reach of the Jaipuria brand worldwide. It facilitates Student Immersion and Exchange Programs that offer students valuable international exposure, helping them develop critical thinking, cross-cultural understanding, and global perspectives.

The committee also organizes activities and events that encourage students to engage with global issues and enhance their awareness of diverse cultures, preparing them to thrive in an interconnected world.

The Inter-Continental Conclave is driven by the passion, creativity, and leadership of our student body. Led by the President and supported by senior members, this team plays a vital role in shaping the event, organizing activities, and ensuring every participant has a meaningful experience. Their commitment and vision make this conclave possible.

STUDENT BODY OF IRC



Kratishi Bajpai
Senior Member, IRC

She helps manage the event and communication by working with different teams to make sure schedules, logistics, and interactions with participants go smoothly.



Ishita Singh
President, IRC

Leads the committee with a focus on strategic planning and team coordination. Responsible for steering the overall direction of the conclave, she ensures that every initiative aligns with the event's objectives.



Askari Zaidi
Senior Member, IRC

He supports the committee by helping plan sessions and handling tasks on the ground, making sure logistics, participant coordination, and event flow go smoothly during the conclave.



Gauri Jain



Ayesha Fatima



Hrithik Srivastava



Vidushi Rastogi



Jigyasa Dwivedi



Prakhar Sharma



Shashwat Bhadauria



Vishakha Verma

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